



19th Conference of the International Workgroup for Palaeoethnobotany

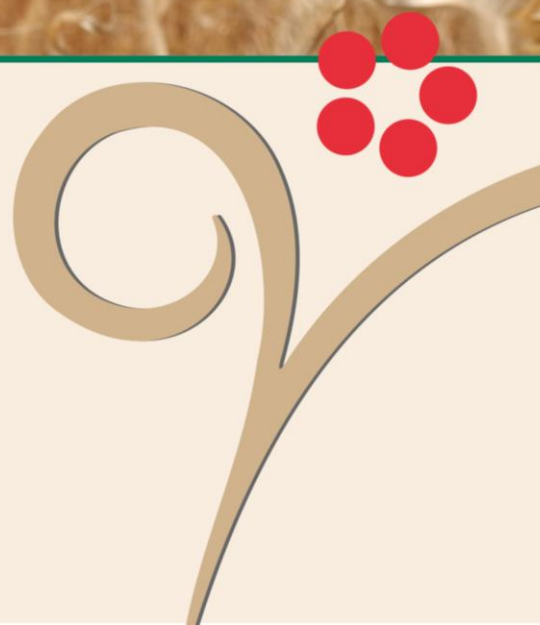


13 - 17 June 2022

Clarion Congress Hotel
České Budějovice
Czech Republic

SPONSORSHIP BROCHURE

www.iwgp2022.eu





19th Conference of the International Workgroup for Palaeoethnobotany

WELCOME

Dear friends, dear guests,

It is an honour and pleasure to invite you to the 19th Conference of the International Work Group for Palaeoethnobotany (IWGP) which will be held in České Budějovice (Budweis in German), the capital of South Bohemia region and centre of academic life.

Conference *International Workgroup for Palaeoethnobotany (IWGP)* is currently the largest world meeting in the field of Archaeobotany. The conference is traditionally held every 3 years in different European destinations. Its 1st edition was held in 1968 in Chateau Kačina, Czechoslovakia, but after the country occupation, the conference took place mainly in the Western Europe. After conferences in Thessaloniki 2013, Paris 2016 and Lecce 2019, we are privileged to host the 2022 edition in České Budějovice.

Archaeobotany is a scientific field on the borders between botany and archaeology. It deals with plant domestication and its dissemination, study of the botanical materials found at the archaeological sites, but it also studies plant use in food processing, beer and wine industry all over the world. IWGP conference integrates all the findings and supports its basic research.

The Conference will host a commercial exhibition, which will be one of the major attractions for the delegates and the focal point of the event, we encourage you to participate in it. All the sponsors and exhibitors can have their banner and webpage links in the Conference web: <http://www.iwgp2022.eu>

We will be happy to receive your notice of participation in the conference, believing that it is a great opportunity for your company to present your products and trusting that many of the scientific issues to be discussed will meet your interest as well.



Jaromír Beneš
Conference Organiser



Michaela Ptáková
Scientific Secretary





19th Conference of the International Workgroup for Palaeoethnobotany

CONTACT INFORMATION

Chair of Local Organising Committee

Jaromír Beneš
Faculty of Sciences, University of South Bohemia
•Na Zlaté stoce 3
370 05 České Budějovice

Tel: +420 389 036 306
Email: benes@prf.jcu.cz



Conference Secretariat

C-IN
Prague Congress Centre
5. května 65, 140 21 Prague 4, Czech Republic
Website: www.c-in.eu
E-mail: info@iwgp2022.eu



Project Manager and Sponsorship & Exhibition Manager

Daniel Švarc
Tel: +420 725 445 445
E-mail: daniel.svarc@c-in.eu





19th Conference of the International Workgroup for Palaeoethnobotany

VENUE

CONFERENCE VENUE

Clarion Congress Hotel

Pražská třída 2306/14
České Budějovice
370 04 Czech Republic



The Clarion Congress Hotel České Budějovice is a landmark in the city, which puts southern Bohemia in the palm of your hand.

You'll find here not only the conference premises but everything you need during your trip here. Comfortable quiet rooms, hearty breakfast, spacious lobby. You'll encounter smiles and warm welcomes wherever you go.

Clarion Congress Hotel offers the perfect venue for large conferences, its smaller lounges provide the perfect space if you happen to be planning smaller meetings and workshops.





19th Conference of the International Workgroup for Palaeoethnobotany

COMMITTEES:

19TH IWGP STEERING COMMITTEE

JAROMÍR BENEŠ
BLANKA BODNÁROVÁ
KRISTÝNA BUDILOVÁ
ALEXANDRA BERNARDOVÁ
VERONIKA KOMÁRKOVÁ
JITKA KOSŇOVSKÁ
JAROMÍR KOVÁRNÍK
ŠTĚPÁN KUDĚJ

TEREZA MAJEROVIČOVÁ
ADÉLA POKORNÁ
MICHAELA PTÁKOVÁ
MARCELA STARCOVÁ
TEREZA ŠÁLKOVÁ
IVANA ŠITNEROVÁ
DANIEL ŠVARC

19TH IWGP SCIENTIFIC COMMITTEE

JAROMÍR BENEŠ
DORIAN FULLER
RADOSLAW GRABOWSKI
MÁRIA HAJNALOVÁ
ANDREAS G. HEISS
SABINE KARG
JAN KOLÁŘ
ANNA MARIA MERCURI
WELMOED OUT

LEONOR PEÑA CHOCARRO
ADÉLA POKORNÁ
PETR POKORNÝ
PETER POSCHOLD
MICHAELA PTÁKOVÁ
MANFRED RÖSCH
LAURA SANDORI
ROBERT SPENGLER
CHRIS STEVENS

IWGP COMITTEE

MONIKA BADURA
AMY BOGAARD
RAMON BUXO
PETER H. MIKKELSEN
ANDREAS G. HEISS
ANAYA SARPAKI
EHUD WEISS

FELIX BITTMANN
OTTO BRINKKEMPER
DORIAN FULLER
NAOMI MILLER
LEONOR PEÑA CHOCARRO
MARGARETA TENBERG

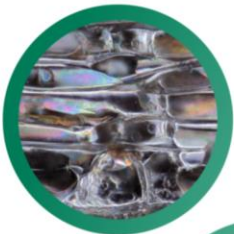


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PROGRAMME OUTLINE

		Morning 9.00 - 10.30	Morning 11.00 - 12.30	Afternoon 13.30 - 15.00	Afternoon 15.30 - 17.00	Evening
Monday 13 June 2022	Registration	Registration	Registration	Conference Opening, Lectures	Lectures	Welcome Reception
Tuesday 14 June 2022	Registration	Lectures	Lectures	Lectures	Lab sessions	Sukas
Wednesday 15 June 2022	Registration	Lectures	Lectures	Lectures / Weed ecology workshop	Poster Session / Weed ecology workshop	
Thursday 16 June 2022	Registration	Lectures	Lectures	Poster Session	Poster Session	Dinner & Dancing
Friday 17 June 2022	Registration	Lectures	Lectures	Lectures	Lectures	
Saturday 18 June 2022	Excursion					

Please note the preliminary schedule is subject to change.





PARTNER RECOGNITION

We invite you to take your brand, product or message to the next level by joining an elite group of professionals who have one goal in mind: to help you reach your full potential. Around 300 individuals in the same place, each one leaving with a career-changing experience.

Sponsors' and Exhibitors' Benefits

The exhibition is an integral part of IWGP Conference. Exhibiting at IWGP2022 gives you the opportunity to present your company, cultivate established relationships, identify your new business contacts and increase your company's brand awareness. The exhibition will be located in close vicinity to the meeting room and will be combined with posters exhibitions and food and beverages buffet areas to guarantee a constant flow of visitors to your stand.

Your participation as a sponsor or exhibitor will automatically include the following benefits:

- Listed as a sponsor or as an exhibitor including your company's logo and web link on the official website of the conference.
- Listed as a sponsor as an exhibitor including your company's logo and company profile in printed materials.
- Visibility on roll up banner dedicated to sponsors.
- Expression of thanks at the Opening and Closing Ceremonies.
- Logos on slides during breaks in the lecture room.





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EXHIBITOR CATEGORY

Golden Partner	EUR 3,000
Silver Partner	EUR 2,000
Bronze Partner	EUR 1,500

Bronze Partner Benefits:

- 1x Table Top (space of 2,5 x 2 m)
- 1x Free Exhibitor pass to the conference

Silver Partner Benefits:

- 1x Table Top (space of 2,5 x 2 m)
- 2x Free Exhibitor pass to the conference
- Free bag insert to the conference bags

Gold Partner Benefits:

- 2x Table Top (space of 5 x 2 m)
- 2x Free Exhibitor pass to the conference
- Free bag insert to the conference bags
- Possibility to shortly introduce the latest development of the company at the beginning of the selected session (1-2 min)





EXHIBITOR INFO:

Exhibitors Manual:

An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be circulated 3 months prior to the Meeting and will include:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

Allocation of Exhibition Space:

Space Allocation will be made on a "first come, first served" basis. A completed Exhibition Booking Form and Contract should be emailed to ensure reservation of the desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed, and an invoice will be sent. Space allocations will be made in the order in which application forms with payment are received.

Exhibitor Registration

- All exhibitors should register and will receive a badge displaying the exhibiting company name.
- Any additional exhibitors will be charged an exhibitor registration fee of € 750.
- Exhibitor registrations allow access to the exhibition area only and are to be used by company staff only.
- An exhibitor registration form will be included in the Exhibitor's Manual.

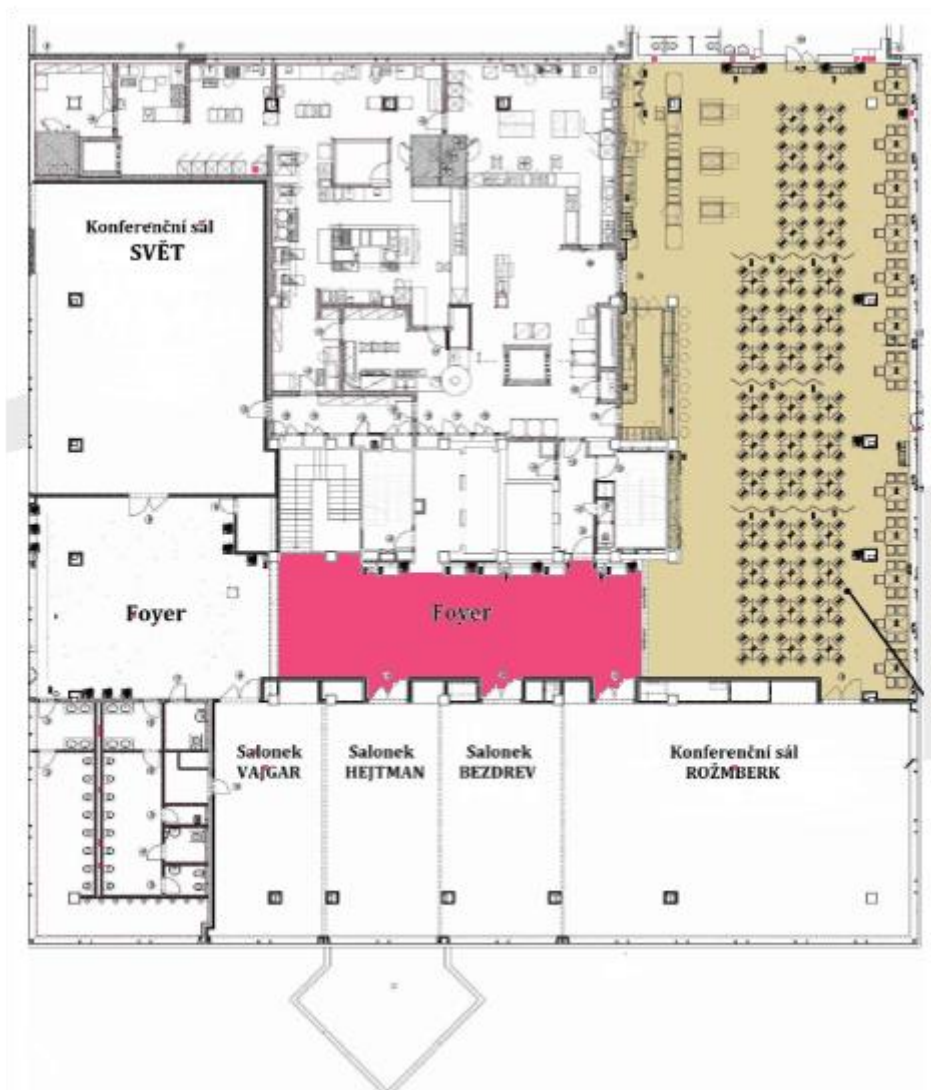
Exhibitor Profile

Upon receipt of the booking form, you will be asked to upload a 100-word Exhibitor Company profile to a provided link. This will be published in the list of exhibitors in the Industry Support and Exhibition section on the website.

FLOORPLAN

The Exhibition will be held on the main floor of Clarion Congress Hotel together with the registration and catering zone, with meeting room and poster session surrounding this area.

A more detailed floorplan of the exhibition will be available in March 2022.



EDUCATIONAL OPPORTUNITIES

EDUCATIONAL GRANT IN SUPPORT OF AN EXISTING SESSION € 2,000

An existing scientific session accepted or invited by the Scientific Committee and supported by an Educational Grant from the industry.

- Hands off support, no influence over any scientific/education elements
- Support will be acknowledged in the Programme as: "Session Title, Supported by an Educational Grant from Company name"
- Support can be acknowledged in the beginning of the session by the moderator, followed by a slide presenting the logo of the company (optional)
- Support will be recognised in the Industry Support and Exhibition section of the Programme, on the event website, and on signage during the event

UNRESTRICTED EDUCATIONAL GRANTS

Grants of any amount, whether for the overall programme or for individual sessions, are appreciated and important to the success of the event.

All support will be recognised in the pdf programme and in the Sponsorship and exhibition section on the Conference website, and with signage during the event.

POSTER AREA SUPPORT € 1,000

Ever-popular with delegates, we are using the latest technologies to make posters prominent and easily accessible to all.

- Acknowledgement at the poster viewing station, and on the Conference website





OTHER SPONSORSHIP OPPORTUNITIES

COFFEE BREAKS

€ 2,000

Sponsorship of coffee breaks includes the option to display the banner of your company and distribute napkins with your company logo at the places where coffee breaks are held.

FINAL PRINTED SYMPOSIUM PROGRAMME

€ 2,000

Help us cover the costs of printing the final conference programme. The partner has the exclusive option to advertise on the outside back cover and will receive two free registrations for the conference.

ADVERTISEMENT IN THE FINAL PROGRAMME

The final programme will be available to all registered delegates, including the speakers, official guests and partners, at the place of the conference.

- **Whole page** € 600
- **Half page** € 400

CONGRESS BAGS

€ 1,500

As a partner of the congress bags, you will have your company logo printed on a visible part of the bag, together with the conference logo. (The type, size and colour of the bags, as well as the placement and size of the logo, are at the discretion of the organiser).

PLACEMENT OF MATERIALS INTO CONGRESS BAGS

Partners may either offer A4 format leaflets, black-and-white or in colour, or provide participants with notebooks and pens with their own logo, which will be placed inside each congress bag. Each delegate will receive a bag

- **Leaflet** € 750
- **Notebooks and pens** € 500



OTHER SPONSORSHIP OPPORTUNITIES

SYMPOSIUM BADGE LANYARD

€ 1,500

Sponsor will provide the funds for the lanyards for all delegates and they will be branded with the Conference logo and sponsor's company logo.

NAME TAG CORDS

€ 1,000

Logo placement on each cord of the name tag that will be worn by every delegate throughout the whole conference. If you wish to provide your own cords, the amount may be reduced upon agreement.

BANNER

Partner's own scrolling banner with an advertisement and logo may be placed in the main lecture hall or at the coffee break area.

- **Main lecture hall** € 1,000
- **Coffee break area** € 750

Note that the prices listed in this document are exclusive of VAT.

We appreciate each contribution and are open to all your ideas on how to present your company during the IWGP Conference

If you have any specific ideas concerning your company presentation, please contact the conference secretariat:

Sponsorship and Exhibition Manager:

Daniel Švarc

Tel: +420 725 445 445

E-mail: daniel.svarc@c-in.eu